

LLOYD'S



Lloyd's ■ Together for a braver future ■

Who we are

Lloyd's is the world's leading insurance marketplace. Together with our customers, businesses and communities all over the world we are building a braver future – one that is more sustainable, resilient and inclusive.

Our purpose

Sharing risk to create a braver world

Working alongside industry leaders,
policymakers and market partners to
enable the progress our customers want,
and the world our children deserve.

www.lloyds.com/purpose

Working together for a braver future ■

What is a braver future?

More sustainable – transitioning to a low-carbon planet.

More resilient – using evidence and expertise to protect what matters most.

More inclusive – ensuring everyone can see a place for themselves in it.



Lloyd's ■ Together for a braver future ■

Where we've come from

We began more than 300 years ago with a few courageous entrepreneurs in a coffeeshop. A pioneering spirit, trusted intelligence and a shared vision for how to build a more secure future have helped Lloyd's grow into the world's leading insurance marketplace.

300 years of progress

“Not a breeze can blow in any latitude,
not a storm can burst, not a fog can
rise, in any part of the world, without
recording its history here”

A journalist describes the Underwriting
Room at Lloyd's, 1859

An appetite for risk

A proud history of firsts

| | |
|---|--------------|
| Lloyd's issues the first...motor policy | 1904 |
| ...aviation policy | 1911 |
| ...satellite policy | 1965 |
| ...political risk policy | 1971 |
| ...cyber policies | 1999 |
| Lloyd's develops risk policies for drones, the sharing economy and driverless cars | 2000s |
| Lloyd's establishes the first dedicated facility for new product innovation | 2019 |

1600 – 1700

1652

Coffee first imported to the UK, quickly becoming a fashionable drink of the elite and professional classes. Coffee shops become places to transact business.

1688

Lloyd's coffee shop's first mentioned in the London Gazette.



1734

Lloyd's list appears with daily shipping news on departures, arrivals, cargo and where pirates were operating.

1800

1750

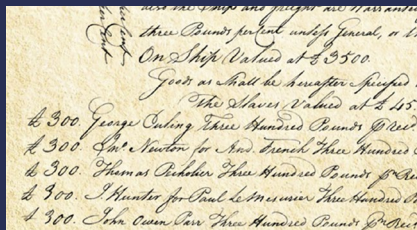
Subscription market develops.

1774

Lloyd's moves to the Royal Exchange, the loss book is introduced.

1794

The only known example of a Lloyd's slave ship policy shows Lloyd's connections to slavery. Many signatories to the policy were important members of Lloyd's.



1799

Loss of the Lutine. The ship's bell is recovered and hangs in the Underwriting Room today.

1811

The Lloyd's agency is established, a network of global agents appointed to bring back intelligence to the Lloyd's market.

1877-1885

The first non-marine policies insured. Cuthbert Heath, one of Lloyd's most famous underwriters, begins to write the first non-marine policies for burglary, hurricane and earthquake cover.



1900

1904

First insurance for a motorcar.

1906

The San Francisco earthquake. Cuthbert Heath famously instructs his San Francisco agent to pay policy holders in full, cementing Lloyd's reputation.

1911

First aviation insurance policy.

1912

Sinking of the Titanic. Despite the high level of claims (amounting to 20% of Lloyd's premium income that year) Lloyd's insurers paid out in full within 30 days.

1956

In the US civil rights protests, African Americans living in

Montgomery, Alabama, organised carpools during the bus boycotts until insurance agents cancelled their policies. Theodore Martin Alexander, a Black broker working in Atlanta, made alternative insurance arrangements with Lloyd's.

1965

First satellite insurance policy. Between 1974-82 the market would underwrite satellites for up to US\$100m each.



1900

1972

Liliana Archibald becomes the first female Lloyd's broker. Today, Lloyd's is a committed champion of diversity and inclusion.

1978

David Flint becomes the first Black broker in the Underwriting Room.

1986

The new Lloyd's building at One Lime Street, opened - the youngest ever building to be granted Grade I status.



1988

Lloyd's Tercentenary Research Foundation established, to mark 300 years of Lloyd's. Since its foundation, LTRF has funded over £3m and more than 100 years of academic research in the fields of engineering, science, medicine, business and environment.

1999

Lloyd's Asia opens its doors in Singapore, growing to the largest of Lloyd's regional insurance platforms and home to more than 200 expert underwriters.

1999

Lloyd's pioneers first cyber insurance policy.

2001, September 11

The terrorist attack in New York City changes the world's perception of risk forever. It is also Lloyd's largest-ever single loss.

2003

Lloyd's introduces Realistic Disaster Scenarios to allow syndicates to better model their expected losses in the event of major disasters.

2007

Lloyd's is a founding member of the Climate Wise Initiative.



2010

Lloyd's Insurance Company (China) Ltd. was established in Shanghai, and in 2015, Lloyd's Dubai became the first Lloyd's underwriting hub in the Middle East.

2011

A catastrophic year saw an unprecedented run of natural catastrophes around the world. The market's experience contributed to the advancement of catastrophe risk modelling and provision.

2018

Lloyd's establishes first Europe-wide operation to ensure customers and partners in the EEA

can continue to access the Lloyd's market.

2019

The Future at Lloyd's bold new strategy to meet customers' needs and adapt to rapidly evolving risk environments.

**The
Future
at
Lloyd's**

2020

Lloyd's continues to support its customers during the pandemic and donates £15m to charities concerned with healthcare, wellbeing and innovation.

2000

2020

Lloyd's apologised for its role in the transatlantic slave trade; committing to research historic connections to slavery and to address racial inequality and representation in the Lloyd's market.

**2021**

Convened by HRH King Charles III, the Sustainable Markets Initiative (SMI) Insurance Task Force is launched, providing an influential platform for the sector to collectively advance progress towards a resilient net-zero economy.

2022

The Lloyd's market mobilised to support the 'AsOne' Ukrainian grain facility, ensuring shipments of grain from Ukraine to Africa, averting a humanitarian crisis.

**2022**

The Lloyd's of London Foundation launched, providing charitable activity through the Lloyd's Community Programme and a centre of expertise for delivering long-term, meaningful social impact.

2022

Lloyd's collaborated with UK Government and industry experts to develop the Earth & Space Sustainability Initiative, convening conversations around the risks caused by increasing space debris in unregulated space.

2022:

Lloyd's Private Impact Fund launched, to invest globally across private equity, infrastructure, natural capital, and real estate, targeting the long-term themes of climate mitigation; climate adaptation; the circular economy and social inclusion.

Sharing risk to create a braver world

Why Lloyd's?

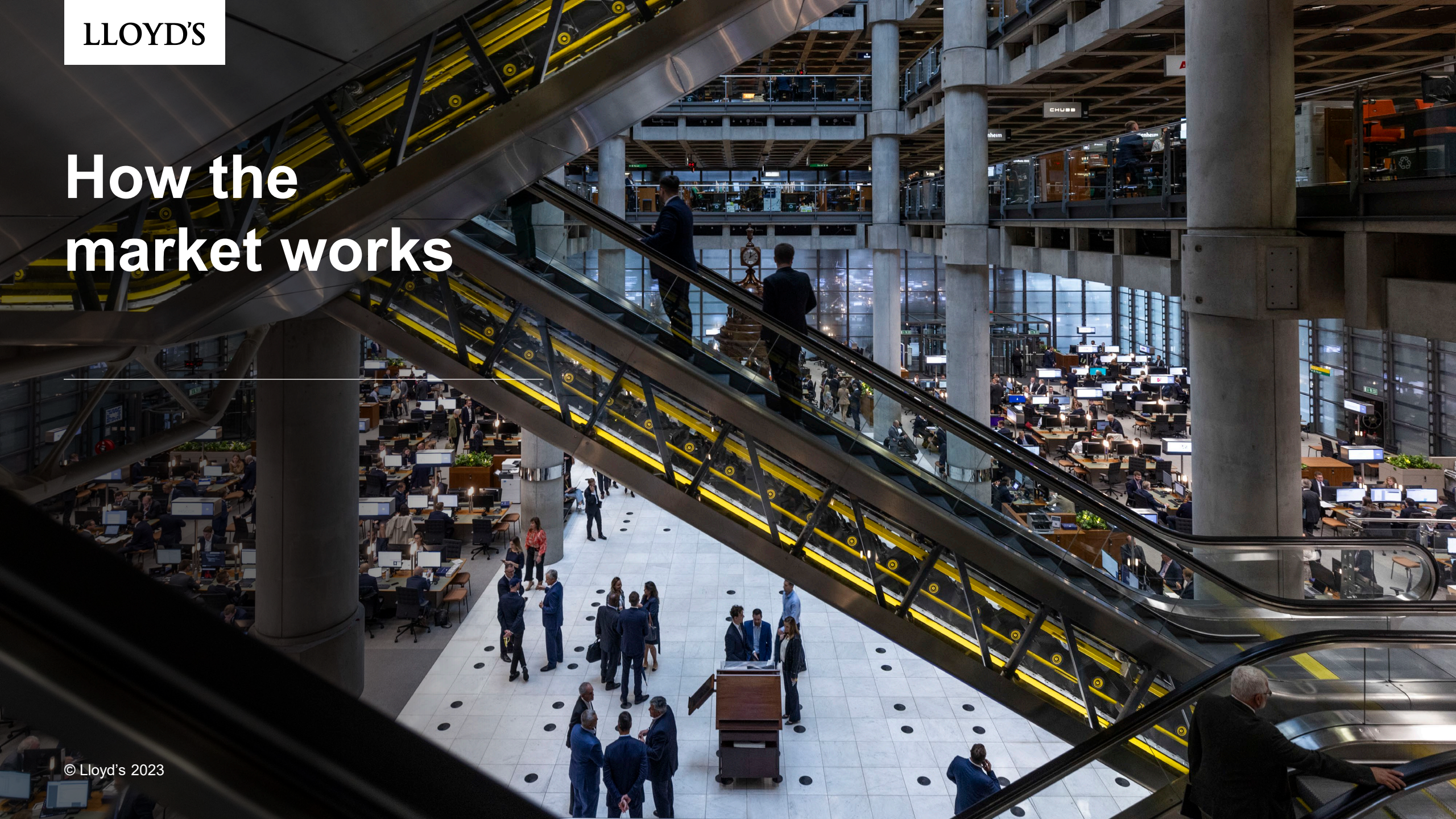
The value of our market

Our competitive market helps to ensure you receive the best possible outcomes across price, coverage and service – strengthening the value you get from your policy.

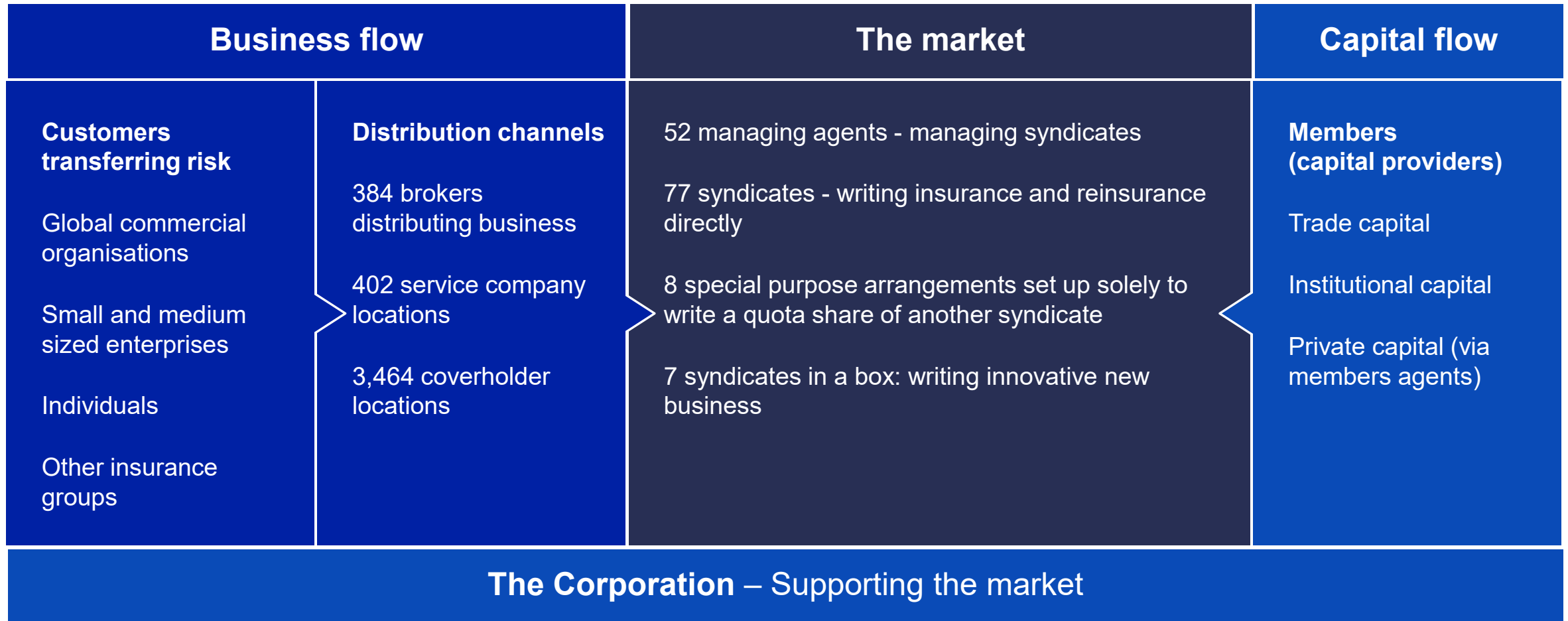


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How the market works



How the Lloyd's market works



Why Lloyd's?

Global choice

We are the world's largest insurance marketplace and global distribution network with access to onshore insurance and reinsurance in over 100 countries, through a single market.



Why Lloyd's?

Global choice

- The world's largest specialist insurance market
- European Economic Area access via Lloyd's Europe

384

Brokers you can work with

3,400+

Coverholder office locations with a local route to Lloyd's

77

Syndicates of specialist underwriting expertise

Why Lloyd's? Global choice

- 180+ lines of business
- A global network of expertise

Accident & Health / Agriculture & Hail / Aviation /
Financial Institutions / Crime/ Cargo / Casualty / Contingency /
Cyber / Difference in Conditions / Directors & Officers /
Employers Liability / Energy / Engineering / Extended Warranty /
Financial Institutions / Fine Art / Legal Expenses /
Livestock & Bloodstock / Marine / Medical Expenses /
Medical Malpractice/ Motor / General Liability / Nuclear /
Pecuniary / Personal Accident XL / Political Risks, Credit and
Financial Guarantee / Power Generation / Professional Indemnity /
Property / Space / Specie / Term Life / Terrorism / Yacht

Unrivalled expertise

The Lloyd's market brings together the best minds in the industry to create innovative, responsive insurance solutions.

Unrivalled expertise

- 330 years of insurance expertise
- Bespoke solutions
- Collaboration
- Responding to emerging risk
- The best minds and the right expertise

47,000*

People operating in
the Lloyd's market

An appetite for risk

Unrivalled expertise Insuring project Noor 1

Covering:

- Construction
- Public liability
- Marine transportation
- Advanced loss of profit

Why Lloyd's?

What we promise

We've built our reputation as the world's leading insurance and reinsurance market on protecting what matters most to people, businesses and communities to ensure they recover in times of need.



Why Lloyd's?

Complete confidence

Robust financial strength

Excellent financial security

AA-

Fitch Ratings
(Very Strong)

A

A.M. Best (Excellent)

A+

Standard & Poor's
(Strong)

AA-

Kroll Bond Rating
Agency (Strong)

2022 Annual Report, published March 2023 [Lloyds.com/fullyearresults2022](https://www.lloyds.com/fullyearresults2022)

Lloyd's Chain of Security

£72.5bn

Syndicate level assets

£3.1bn

Central assets*

Gross written premium

£46.7bn

£34bn

Members' funds
at Lloyd's

*Central assets exclude subordinated debt liability and the callable layer. For more information please see the annual report.

Why Lloyd's?

Complete confidence

- Claims service excellence and security
- Rapid customer support when you need it most
- Your claim will be handled by a network of experts in our market and trusted third-party providers

£161.7bn

Gross claims paid
2014 -2022

£1.78bn

Average gross claims
paid every month
(2022)

Why Lloyd's?

An innovative claims service with a global presence

- Reassuringly stable with a strong claims payment history and excellent customer service
- Thousands of specialist local partners to support customer claims
- Through the Lloyd's Lab, we invest in InsurTech solutions to pay your claims faster

405

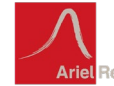
Local Delegated
Claims Administrators
2022

Why Lloyd's?

Lasting partnerships

2022 Annual Report, year of account

© Lloyd's 2023



Why Lloyd's?

Lasting partnerships

We build a partnership with you for the long term. Our community of brokers and experts stay connected with you to make sure your policy is always the perfect risk transfer solution.

- Proven partnerships
- Consortia
- Third party partnerships



The power of partnership

When a devastating earthquake struck Chile in 2010, the Lloyd's market sent over a delegation to gather information and support the local insurance market, as it attempted to cope with eight-years' worth of claims from one event.

Key facts:

Response team: **Faraday, Liberty Syndicate, Talbot, Lloyd's, Xchanging Claims Services**

Class of business: **Reinsurance**

Claim settlement: **US\$1.5billion**

Why Lloyd's?

Advancing new thinking

**Emerging risk
Reports**



- A powerhouse of insurance knowledge
- Lloyd's Product Launchpad
- Thought leadership

Why Lloyd's?

Harnessing innovation

We've recognised the importance of bringing InsurTech into our market. It means we can nurture innovation and harness its benefits for our customers.

1,803

InsurTech applications to join in the Lloyd's Lab over ten cohorts

Lloyd's Lab

Why Lloyd's? Case study

Parametric insurance Product innovation

Parametric policies differ from traditional insurance by paying out compensation when a clearly defined parameter is exceeded. The triggering process relies on independent data from third-party indices and metrics that measure objective parameters.

- Buying process is fully automated online
- Claims payments are automatic
- Funds released quickly (no loss adjustor)

View full case study: lloyds.com/triggeringinnovation

Why Lloyd's? Case study

Harnessing innovation

- IoT quality assurance and risk management solution
- Data lead claims efficiencies
- Adopted by the Lloyd's market, through the Lloyd's Lab

Parস্য!



Why Lloyd's?

Invaluable insight

Informing decision-making and sharing insight is at the heart of what powers the Lloyd's market. It's our job to know risk.



An appetite for risk

Human endeavour Protecting the exceptional

Covering:

- A coffee master's tongue
- A wine taster's nose
- A footballer's legs



An appetite for risk

Extreme explorations

The coldest journey

Covering:

- Search and rescue
- Environmental damage
- Personal accident



An appetite for risk

Technological progressions Insuring Formula E

Covering:

- General liability
- On track physical damage
- Personal accident
- Event cancellation insurance

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Any questions?

Find out more at lloyds.com

Appendix slides

For use when presenting financial data to brokers, coverholders and managing agents

- Five year review
- Global business breakdown
- Access and territories
- Partnering with global capital

Lloyd's performance

Five-year review

| | 2022 | 2021 | 2020 | 2019 | 2018 |
|-----------------------|----------|----------|----------|----------|-----------|
| Gross written premium | £46,705m | £39,216m | £35,466m | £35,905m | £35,527m |
| Combined ratio | 91.9% | 93.5% | 110.3% | 102.1% | 104.5% |
| Result before tax | -£769m | £2,277m | - £887m | £2,532m | - £1,001m |
| Return on capital | -2.0% | 6.6% | -2.8% | 8.8% | -3.7% |

2022 Annual Report, published March 2023 [Lloyds.com/fullyearresults2022](https://www.lloyds.com/fullyearresults2022)

Lloyd's performance

Global business breakdown

£ billion in gross written premium in 2022

46.7

% Americas

63

% Europe & UK&I

22

% APMEA

15

Lloyd's performance

Global business breakdown

% Reinsurance

33

% Property

26

% Casualty

28

% Marine, Aviation & Transport

8

% Energy

3

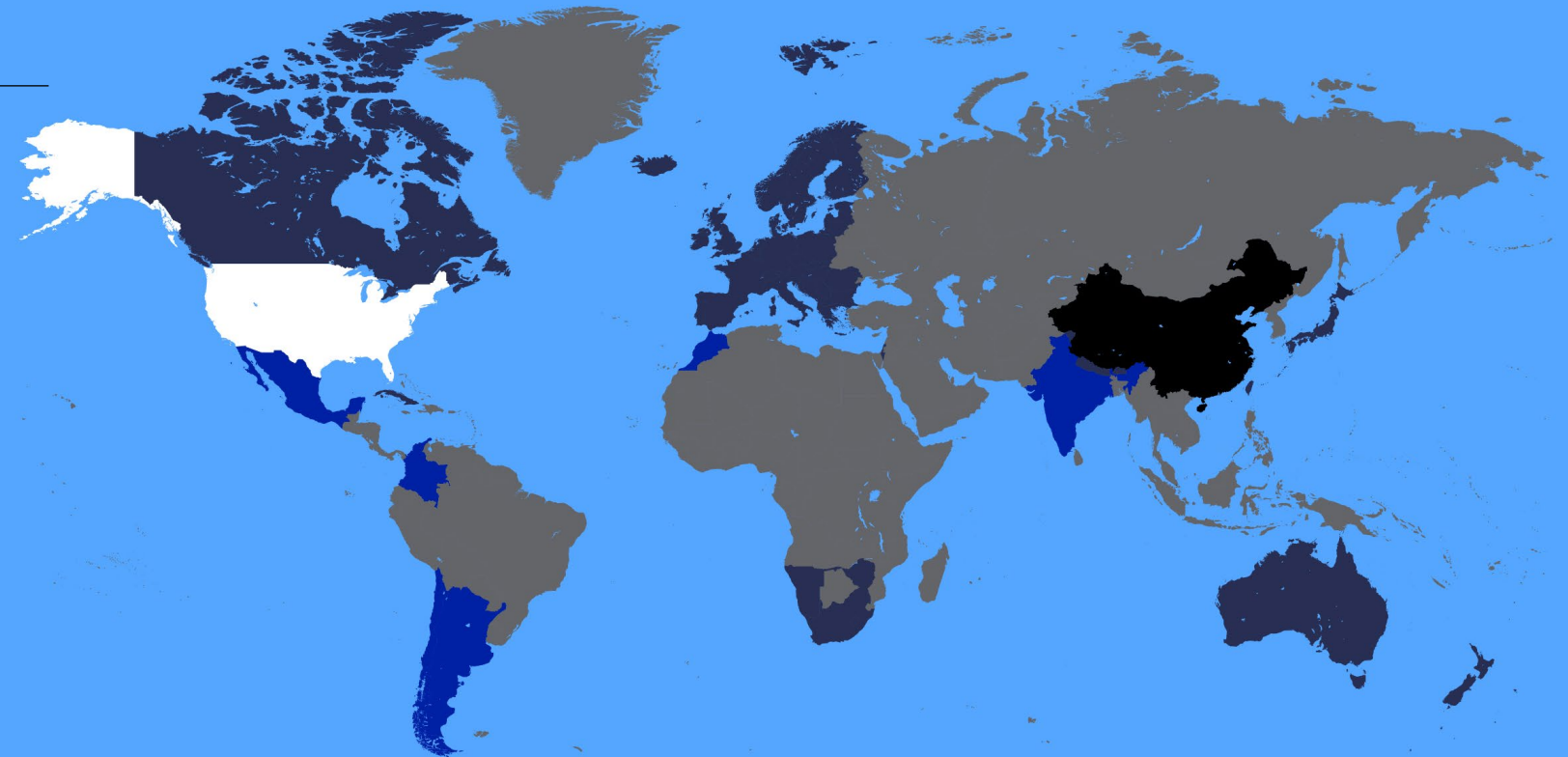
% Motor

2

Overview of Lloyd's Licences and Trading Rights

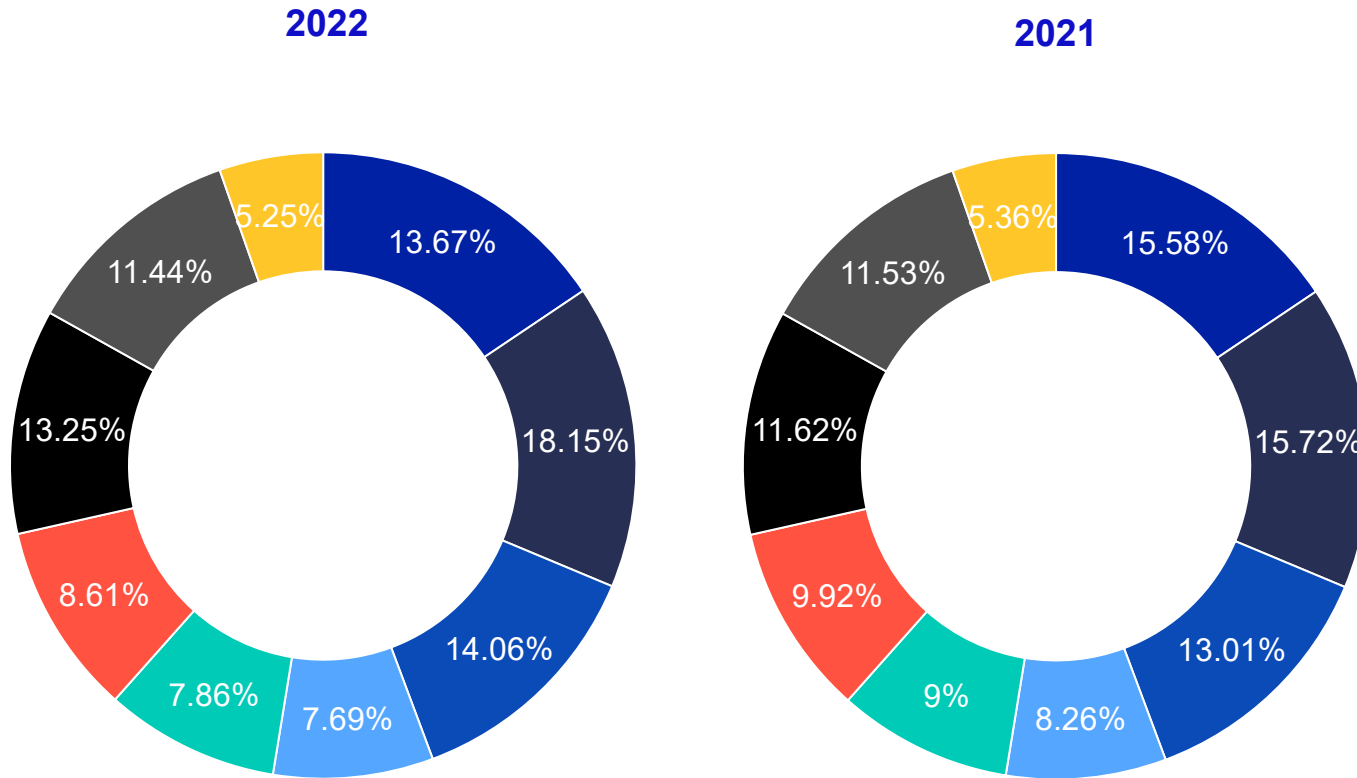
Servings clients in 200 countries and territories

- Onshore & cross-border insurance and reinsurance
- Onshore & cross-border reinsurance
- Cross-border reinsurance
- US Surplus Lines insurance, onshore and cross-border reinsurance
- Onshore insurance, reinsurance and cross-border reinsurance



Partnering with global capital

by source and location



- US insurance industry
- Bermudian insurance industry
- UK insurance industry
- Japan insurance industry
- European insurance industry
- Private capital, limited & unlimited
- RoW insurance industry
- Worldwide non-insurance
- Middle/Far East insurance industry

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